



Communication, Coordination and Collaboration -Strengthening the fight against counterfeiting and smuggling-

22 February 2019, Hotel Taj Mahal, Lucknow

Programme Schedule

11:30 a.m.	Registration with Tea/Coffee
12:00 p.m.	Welcome Address: Chairman, Uttar Pradesh State Council, FICCI
12:10 p.m.	Socio-economic Impact of Illicit Trade in Counterfeit and Smuggled Goods - The Unrecognized Threat Mr. P C Jha, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect taxes and Customs (CBIC)
12:25 p.m.	Special Address by Chief Guest Shri Brijesh Pathak, Hon'ble Cabinet Minister, Legislative and Justice, Government of Uttar Pradesh
12:45 p.m.	Vote of Thanks Mr. Amit Gupta, Head- FICCI UP State Council
12:50 p.m.	Panel Discussion: Role of Government and Industry to Fight Against Smuggled & Fake Products and Ensuring Consumer Protection Chair: Mr. Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi Panelist: Mr. Manish Khemka, Chairman & Founder Trustee Global Taxpayers Trust Mr. Sanjay Gupta, President U.P. Adarsh Vyapar Mandal Mr. Vijay Acharya, Bharat Jyoti-consumer forum Representative Media Representative Government <i>Followed by Q&A</i>
1:55 p.m.	Lunch
2:55 p.m.	International Best Practices in Combating Illicit Trade
3:10 p.m.	Defending Your Brand- Product Authentication as an Element of the Global Brand Protection Strategy Mr. Tanmay Jaswal, Founder & Director, Chkfake Brand Protection Solutions Pvt. Ltd.
3:25 p.m.	Panel Discussion: Organized Crime Surge in India – Role of Enforcement Agencies in Combating Smuggling and Counterfeiting Chair: Mr. Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Police, New Delhi Representatives: Police, Customs, Directorate of Revenue Intelligence Followed by Q&A
	Tea/Coffee