



UB/3116 /1390/Knowledge Bank/2018-19

Date 24 September, 2018

To,

Secretary
ASSOCHAM, Viram Khand,
Gomti Nagar, Lucknow

Subject: Regarding Nomination for National CSR Awards 2018 (NCSRA)

Dear Sir,

As you may be aware, The Corporate Social Responsibility concept in India is governed by Section 135 of the Companies Act, 2013 and Rules made thereunder wherein the criteria has been provided for assessing the CSR eligibility of a company, Implementation and Reporting of their CSR Policies. India having the most elaborated CSR mechanism and implementation strategy has started its journey to set a benchmark in attaining sustainability goals and stakeholder activism in nation building.

In order to acknowledge corporate contribution, The Ministry of Corporate Affairs has instituted National CSR Award (NCSRA) to recognize corporate social responsibility (CSR) for inclusive growth and sustainable development. This Award seeks to recognize the companies that have made a transformative impact on society. The NCSRA seeks to recognize outstanding projects in following three categories:

- i. Four awards for excellence in CSR, based on CSR spend
- ii. Five awards for CSR projects in Aspirational Districts
- iii. Eleven awards for CSR projects in National Priority Areas

Three separate awards are for micro, small and medium enterprises (MSMEs).

Therefore, requesting you/your member firms to register their nomination on the given website i.e. <http://nationalcsrawards.iica.in/>. The last date of nomination is 30th Sept 2018.

A copy of the letter issued by Ministry of Corporate Affairs, Govt. of India is enclosed here in this regard. Please refer to aforementioned website for further details and related guidelines.

Yours Sincerely,

(Arun Kumar)
Jt. Executive Director

UDYOG BANDHU

A Helping Hand !

(An IS/ISO-9001:2008 certified Nodal Agency of U.P. Govt. for Industrial Promotion)

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सत्यमेव जयते

Government of India
Ministry of Corporate Affairs

Scheme for
National CSR Awards 2018

August 2018

National CSR Award 2018

1. Objectives of National CSR Awards (NCSRA)

NCSRA seeks to:

increase competition in various categories of companies to infuse excellence in their CSR activities

- encourage companies to spend the entire amount i.e. eligible CSR spend
- recognize the impact, innovation, usage of technology, gender and environment issues, sustainability, scalability and replicability of CSR activities
- channelize CSR activities of corporate so that the benefits of their activities reach the marginalized sections of society and in remote areas of the country

2. Mode of entry

Mode of entry in NCSRA will be through nomination. The following categories of organizations are competent to nominate companies:

- Ministries/ Departments of Govt of India
- State & Union Territories (UT) Governments
- Professional institutions: ICSI, ICAI, ICAI
- National Level Trade and Industry Bodies/ Chambers: CII, FICCI, ASSOCHAM, PHDCCI, SIDBI, FISME, Laghu Udyog Bharti

A nominating organization can nominate up to a total of 10 entries in all categories of Awards. Companies may directly submit their application/s in a suitable category to these organizations.

3. Total number of awards: Up to 20

4. Categories of Awards

4.1 Corporate Awards for Excellence in CSR:

Recognition to a company based on total eligible CSR Spend (up to four awards):

- Companies having eligible CSR Spend equal and above Rs 100 crores
- Companies having eligible CSR Spend between Rs 10 crores and Rs 99.99 crores
- Companies having eligible CSR Spend between Rs 1 crore and Rs 9.99 crores
- Companies having eligible CSR Spend below Rs 1 crore

Honourable mention: In addition to four main awards, there may be four honourable mentions of companies, which have undertaken appreciable CSR activities.

4.2 Corporate Awards in CSR in Challenging Circumstances:

Recognition to a company based on its CSR efforts in challenging circumstances, Aspirational Districts, difficult terrains/ disturbed areas, etc. (up to five awards*):

- North
- North East
- East
- West
- South

* One Award is earmarked for MSME only. CSR intervention/s, in alignment with Category Objective/s, carried out by Small & Medium Enterprise within the definition of Section 135 of Companies Act 2013 & rules there in, shall be considered for National CSR Awards in this Category.

Honourable mention: In addition to five main awards, there may be five honourable mentions for companies which have undertaken appreciable CSR activities.

4.3 Upto *Eleven Awards** to be chosen based on contribution to National Priority Areas so as to motivate corporates to spend in these areas. The priority areas are as presented in Annexure I. National Priority

Areas, as reflected through important schemes of Government of India is placed at Annexure – II.

* Two Awards are earmarked for MSME only. CSR intervention/s, in alignment with Category Objective/s, carried out by Small & Medium Enterprise within the definition of Section 135 of Companies Act 2013 & rules there in, shall be considered for National CSR Awards in this Category.

Honourable mention: In addition to eleven main awards, there may be eleven honourable mentions of companies which have undertaken appreciable CSR activities.

5. Applications Received against call for entries in May-June, 2017, shall be treated as “Deemed Nominations” for the current cycle of NCSRA.

5.1 From the Deemed Nominations of last year, shortlisted Companies shall be required to submit their details in the new submission format in due course.

5.2 However, such companies may seek nomination separately in the NCSRA-2018.

6. Overview of Award Methodology and Timelines to Nominate and Selection

In order to achieve the stated objectives of the Awards, the methodology will include a three-stage process. Detailed methodology of selection for each award category has been placed at Annexure– III.

Phase 1: Nomination Phase

Designated Nominating Organisations as mentioned in para 2 will submit on the designated portal (www.csr.gov.in) a one-page summary containing details such as

- (a) Name of the company
- (b) Category of award in which nominated
- (c) CSR interventions along with associated aspects such as innovation, usage of technology, gender and environment issues, equity, replicability, scalability and sustainability of the CSR interventions
- (d) Impact of CSR intervention/s

- (e) Details of how the nominating organization is involved in the CSR activities, if any, and
- (f) Reasons for nominations and recommendation of the nominating organization.

A proforma for online submission of nominations has been prescribed at Annexure – IV.

Phase 2: Preliminary scrutiny of all received nominations shall be carried out by a panel of independent CSR experts as per criteria decided by the Jury.

Shortlisted entries shall be reviewed by the Jury. Subsequently, shortlisted entries shall be invited to submit full details online.

Phase 3: Field verification of the shortlisted entries shall be carried by independent agencies as approved by the Jury/ Ministry.

Since companies are incurring and reporting CSR expenditure as per the enlisted items in Schedule VII of Companies Act 2013, most suitable alignment of Schedule VII with the National Priority Schemes is as below. A list of important schemes of Government of India is placed at Annexure - II.

S.No.	Award Category of National CSR Awards	National Priority Schemes
1.	Education	<ol style="list-style-type: none"> 1. UDAN scheme 2. Midday Meal Scheme
2.	Skill development & Livelihoods	<ol style="list-style-type: none"> 1. Stand-up India: Access to credit for unemployed youth 2. Start-up India: Promotion of Start-ups through incubation 3. Pradhan Mantri MUDRA Yojana 4. Skill India Mission 5. Pradhan Mantri Jan Dhan Yojana (PMJDY)/ Promotion of less-cash measures 6. Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY) 7. Make in India 8. DeenDayal Upadhyaya Grameen Kaushalya Yojana (DDUGKY)
3.	Agriculture and rural development	<ol style="list-style-type: none"> 1. Saansad Adarsh Gram Yojana 2. DeenDayal Upadhyay Gram Jyoti Yojana 3. Pradhan Mantri FasalBima Yojana 4. Soil Health Card Scheme 5. Shyam Prasad Mukherjee Rurban Mission 6. Pradhan Mantri SurakshitSadak Yojana
4.	Health, safe drinking water and sanitation	<ol style="list-style-type: none"> 1. Ayushman Bharat 2. Swachh Bharat Abhiyan 3. Pradhan Mantri Jan Aushadhi Yojana (PMJAY) 4. Mission Bhagirathi- Providing safe drinking Water to All 5. Pradhan Mantri KhanijKshetra Kalyan Yojana 6. Pradhan Mantri SurakshitMatritva Abhiyan 7. Pradhan Mantri Matritva Vandana Yojana
5.	Environment and sustainable development including solar energy	<ol style="list-style-type: none"> 1. Promotion of solar light and LED bulbs 2. NamamiGange 3. Pradhan Mantri KhanijKshetra Kalyan Yojana
6.	Women and Child Development	<ol style="list-style-type: none"> 1. BetiBachaoBetiPadhao 2. Pradhan Mantri Sukanya Samriddhi Yojana (PMSSY)
7.	Technology incubation	<ol style="list-style-type: none"> 1. Start-up India: Promotion of Start-ups through incubation

S.No.	Award Category of National CSR Awards	National Priority Schemes
		2. Digital India
8.	Promotion of sports	1. Khelo India Programme
9.	Slum area development	1. Atal Mission for Rejuvenation and Urban Transformation (AMRUT) 2. Smart City Mission
10.	Heritage, art and culture	2. National Heritage City Development and Augmentation Yojana (HRIDAY)
11.	Support to differently abled	1. Dindayal Rehabilitation Scheme

List of Important Schemes of Government of India

1. Pradhan Mantri Jan Dhan Yojana (PMJDY)
2. Pradhan Mantri Sukanya Samriddhi Yojana (PMSSY)
3. Pradhan Mantri MUDRA Yojana (PMMY)
4. Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY)
5. Pradhan Mantri Suraksha Bima Yojana (PMSBY)
6. Atal Pension Yojana (APY)
7. Pradhan Mantri Awas Yojana (PMAY)
8. Sansad Adarsh Gram Yojana (SAGY)
9. Pradhan Mantri FasalBima Yojana (PMFBY)
10. Pradhan Mantri Gram Sinchai Yojana (PMGSY)
11. Pradhan Mantri SadakVikas Yojana (PMSVY)
12. Pradhan Mantri Garib Kalyan Yojanaye (PMGKY)
13. Pradhan Mantri Jan Aushadhi Yojana (PMJAY)
14. Make in India
15. Swachh Bharat Abhiyan
16. KisanVikas Patra
17. Soil Health Card Scheme
18. Digital India
19. Pradhan Mantri Kaushal Vikas Yojana (PMKVY)
20. BetiBachao, BetiPadhao Yojana
21. Mission Indradhanush
22. DeenDayal Upadhyaya Gram Jyoti Yojana (DDUGJY)
23. DeenDayal Upadhyaya Grameen Kaushalya Yojana (DDUGKY)
24. Pandit Deendayal Upadhyay ShramevJayate Yojana (PDUSJY)
25. Atal Mission for Rejuvenation and Urban Transformation (AMRUT)
26. Swadesh Darshan Yojana
27. PRASAD (Pilgrimage Rejuvenation and Spiritual Augmentation Drive)
28. National Heritage City Development and Augmentation Yojana (HRIDAY)
29. Udaan Scheme
30. National Bal Swachhta Mission
31. One Rank One Pension (OROP) Scheme
32. Smart City Mission

33. Gold Monetisation Schemes
34. Startup India, Standup India
35. DigiLocker
36. Integrated Power Development Scheme (IPDS)
37. Shyama Prasad Mukherji Rurban Mission
38. Sagarmala Project
39. 'Prakash Path' – 'Way to Light' – The National LED Programme
40. Pradhan Mantri Sahaj Bijli HarGhar Yojana
41. Vikalp Scheme
42. National Sports Talent Search Scheme (NSTSS)
43. Khelo India Scheme
44. Rashtriya Gokul Mission
45. PAHAL-Direct Benefits Transfer for LPG (DBTL) Consumers Scheme
46. Pradhan Mantri Kisan Kshetra Kalyan Yojana (PMKKKY)
47. NamamiGange Project
48. SetuBharatam Project
49. Pradhan Mantri Ujjwala Yojana
50. Rashtriya Gram Swaraj Abhiyan
51. Clean My Coach
52. Unnat Bharat Abhiyan
53. TB Mission 2020
54. Mukhya Mantri Shubh Lakshmi Yojana
55. National Apprenticeship Promotion Scheme
56. Gangajal Delivery Scheme
57. Pradhan Mantri SurakshitMatritva Abhiyan
58. Vidyanjali Yojana
59. Standup India Loan Scheme
60. Gram Uday Se Bharat Uday Abhiyan
61. Railway Travel Insurance Scheme
62. Mission Bhagiratha in Telangana
63. Vidyalakshmi Loan Scheme
64. Swayam Prabha
65. Shala Ashmita Yojana
66. Pradhan Mantri Gram Parivahan Yojana

67. National Health Protection Scheme
68. Right to Light Scheme
69. UDAN – UdeyDesh ka AamNagrik
70. Digital Villages Programme
71. Urja Ganga
72. Saur Sujala Yojana
73. Ek Bharat Shreshtha Bharat
74. Green Urban Transport Scheme (GUTS)
75. Pradhan Mantri Yuva Yojana
76. Bharat National Car Assessment Program (Bharat-NCAP)
77. GobatDhan Scheme
78. MNRE Rooftop Solar Power Plant Subsidy Scheme
79. National Digital Payments Mission
80. Pradhan Mantri Digital Saksharta Abhiyan (PMDSA)
81. Lucky Grahak Yojana & Digi DhanVyapari Yojana
82. Pradhan Mantri DigiDhanMela
83. Pradhan Mantri Vaya Vandana Yojana (PMVVY)
84. Ayushman Bharat

Methodology for Selection

S.No	Eligibility	Phase 1	Phase 2	Suggested criteria of selection for Jury	Remarks
Category 1: Corporate Awards for Excellence in CSR based on total eligible CSR Spend (Four awards)					
1	<p>All companies registered under Companies Act 1956/2013</p> <p>Compliant with Section 135 of Companies Act 2013</p> <p>CSR Programme/ Project completed on or before 31.03.2018</p>	<p>1. Nominations to be made by prescribed categories of organizations online at www.csr.gov.in</p> <p>2. Companies can directly seek nominations by directly approaching the designated nominating organizations</p>	<p>1. Shortlisting to be done by a panel of independent CSR experts – to be approved by Jury</p> <p>2. Shortlisted entries will be invited to submit detailed information online</p> <p>3. Shortlisted entries will undergo field verifications to ensure rigour in selection process</p>	<p>Illustrative list of selection criteria:</p> <ol style="list-style-type: none"> 1. Status of compliance with Section 135 of Companies Act 2013 2. Total expenditure incurred in FY 2016-17 (Percentage of eligible CSR Spend) 3. Focus areas (among the areas listed in schedule VII): primary and allied 4. Key developmental challenges addressed 5. Innovation, usage of technology, gender and environment issues in the CSR intervention 6. Equity, replicability, scalability and sustainability of the CSR interventions 7. Feedback from the field verification of key project/s 8. Impact of CSR expenditure – as provided through independent impact assessment; total 	

				number of direct and indirect beneficiaries	
<p>Category 2: Corporate Awards for Implementation in Challenging Circumstances such as Aspirational Districts, difficult terrain/ disturbed areas, north east India etc.(Five awards)</p>					
2	<p>All companies registered under Companies Act 1956/ 2013</p> <p>Compliant with Section 135 of Companies Act 2013</p> <p>CSR Programme/ Project completed on or before 31.03.2018</p>	<ol style="list-style-type: none"> Nominations to be made by prescribed categories of organizations online at www.csr.gov.in Companies executing CSR projects in Aspirational Districts/ challenging areas can seek nominations by directly approaching the designated nominating organizations 	<ol style="list-style-type: none"> Shortlisting to be done by a panel of independent CSR experts – to be approved by Jury Shortlisted entries will be invited to submit detailed information online Shortlisted entries will undergo field verifications to ensure rigour in selection process 	<p>Illustrative list of selection criteria:</p> <ol style="list-style-type: none"> Key developmental challenges addressed in challenging areas/ Aspirational District Innovation, usage of technology, gender and environment issues in the CSR intervention in challenging areas/ Aspirational District Equity, replicability, scalability and sustainability of the CSR interventions in challenging areas/ Aspirational District Feedback from the field verification of key project/s Impact of CSR expenditure in challenging areas/ Aspirational District – as provided through independent impact assessment; total number of direct 	

				and indirect beneficiaries	
Category 3: CSR Awards for Contribution to the National Priority Areas (Eleven awards)					
3	<p>All companies registered under Companies Act 1956/2013</p> <p>Compliant with Section 135 of Companies Act 2013</p> <p>CSR Programme/Project completed on or before 31.03.2018</p>	<p>1. Nominations to be made by prescribed categories of organizations online at www.csr.gov.in</p> <p>2. Companies executing CSR projects in alignment with National Priority Areas can seek nominations by directly approaching the designated nominating organizations</p>	<p>1. Shortlisting to be done by a panel of independent CSR experts – to be approved by Jury</p> <p>2. Shortlisted entries will be invited to submit detailed information online</p> <p>3. Shortlisted entries will undergo field verifications to ensure rigour in selection process</p>	<p>Illustrative list of selection criteria:</p> <ol style="list-style-type: none"> 1. Total expenditure incurred in FY 2016-17 in the National Priority Area (Percentage of CSR Spend) 2. Key developmental challenges addressed in a National Priority Area 3. Innovation, usage of technology, gender and environment issues in the CSR intervention in the National Priority Area 4. Equity, replicability, scalability and sustainability of the CSR interventions in the National Priority Area 5. Feedback from the field verification of key project/s 6. Impact of CSR expenditure in the National Priority Area – as provided through independent impact assessment 	

NATIONAL CSR AWARD Form for Nomination

1. Name of the Company along with contact details: CIN No: _____ Name of person: _____ Designation of person: _____ Tel: _____ Mobile: _____ Email: _____
2. a) Eligible CSR for Financial Year 2016-17: b) Actual CSR spent in Financial Year 2016-17:
3. CSR interventions their impact, innovation, sustainability, scalability and replicability carried by a company
4. Details of how the nominating organization is involved in the CSR activities, if any
5. Articulate key reasons for nominating the company
6. Category of award in which nominated (tick appropriate category): Corporate Awards for Excellence in CSR <input checked="" type="radio"/> Corporate Awards in CSR in Challenging Circumstances <input type="radio"/> CSR Awards for Contribution to the National Priority Areas <input type="radio"/>
Name and contact details of nominating authority: Name of person: _____ Designation of person: _____ Tel: _____ Mobile: _____ Email: _____
Signature _____

=====X=====X=====

FORM FOR DETAILED SUBMISSION BY THE COMPANIES

1. General. The information sought in this application form is required for capturing the details regarding the company and its CSR Programme/ Projects which will be utilized by the Grand Jury in judging the Companies/Programmes/ Projects for Award of NCSRA 2018, in the applicable category.

2. The application form has been divided in four parts, as per the following details with an aim to capture relevant data as required for evaluating various Programmes/ Projects in different categories: -

2.1 Part 1:-Details to be provided by all the nominated companies. This part covers basic details of the company which is common for all the companies nominated across all the categories.

2.2 Part 2: -Additional details to be submitted by Companies nominated in category 2 Only.

2.3 Part 3: -Additional details to be submitted by Companies nominated in category 3 Only.

PART 1Information to be furnished by all the companies irrespective of the category of nominations

Sr.No.1 - After log in successfully, enter company's name. The Company's name should be written as provided in the Incorporation Certificate.

Sr.No.2 - Company Identification Number should be written as provided in the incorporation certificate of the company.

Sr.No.3- Provide the exact website address of the company.

Sr.No.4- The financial details of the company to be mentioned as provided in the Balance Sheet of the company in the given tabular format. The table is as follows:-

Sr. No.	Particulars	Amount in INR
i.	Net Profit (FY 2014-15, 2015-16& 2016 - 17) as per Section 198 of Companies Act, 2013.	<input type="text"/> <input type="text"/> <input type="text"/>
ii.	Average net profit for last three financial years as per Section 198 (FY 2014-15, 2015-16& 2016 - 17) of Companies Act, 2013.	<input type="text"/>

iii.	Prescribed CSR Expenditure (i.e.) two percent of the amount listed as mentioned at serial no.(ii) above	<input type="text"/>
iv.	Actual CSR spend (FY 2016-17)	<input type="text"/>

Sr.No.5- Upload/attach certified relevant extracts of the minutes of the Board of Directors meeting in which constitution of the CSR Committee was approved, along with the composition of the CSR Committee.

Sr.No.6- Upload /attach the CSR policy as approved by the Board of Directors

Sr.No.7- Upload the Minutes of the Meetings held by the CSR Committee in FY 2016-17. Upload/attach a single PDF file containing minutes of all meetings.

Sr.No.8- Provide webpage address (if any) where the CSR policy of the company is uploaded.

Sr.No.9- Upload/attach the Annual Report of CSR activities for the FY 2016-17 in accordance with Rule No. 8 of Companies (Corporate Social Responsibility Policy) Rules 2014 under Companies Act 2013.

The format of reporting

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
S.N	CSR project or activity identified	Sector in which the Project is covered	Programs or project (1)Local area or other (2) Specific the State and district where programs or projects were undertaken	Amount layout (budget)programs or projects wise	Amount spent on the programs or projects Sub-heads: 1)Direct expenditure on programs or projects 2) Overhead s	Cumulative expenditure upto the reporting period	Amount spent. Direct or through implementing agency
1							
2							

3							
	Total						

**Give details of implementing agency:*

Sr.No.10-Details of Nodal Person of the nominated company for the CSR Division to be provided in the following format:

- a) Name – The Name of the person in the nominated company who heads the CSR division
- b) Designation - The Designation of the person in the nominated company who heads the CSR division
- c) Address- Provide postal address for communications, if required.
- d) Pin - Pin code of address
- e) Landline No. - Landline number at which the Nodal Person can be contacted
- f) Mobile No. - Mobile number of nodal person
- g) Fax - Fax number to be provided
- h) Email- Email ID to be provided

Sr. No.11. From the drop down menu below, select the appropriate category of NCSRA 2018, in which detailed submission is being made

Corporate Award for Excellence in CSR

or

Corporate Awards in CSR in Challenging Circumstances

or

Corporate Awards in CSR in Contribution to National Priority Areas

Note1: You may like to peruse the 3 main categories of the NCSRA 2018, along with their sub-categories as given in Appendix A.

Sr. No. 12. Give a brief description of your business (100 words).

Sr. No. 13. Describe why your company should be recognized for excellence in Corporate Social Responsibility (100 words)?

Sr. No. 14. Name of the CSR Programme/Project

Sr. No. 15. Budget allotted for the Programme/Project

Sr. No. 16. Percentage of the overall budget allotted to the Programme/Project out of the total eligible CSR of the company for the particular FY

Sr. No. 17. Start date of the Programme/ Project

Sr. No. 18. Completion/ Expected date of completion of the Programme/ Project

Sr. No. 19. Summary of the CSR Programmes/ Projects in max 700 words to cover but NOT limited to following heads: -

19.1 Whether a new Programme/ Project or continuation from previous year/s.

19.2 Objective/s set out to be achieved while undertaking the Programme/ Project.

19.3 Focus areas as compared against the areas listed in schedule VII, Primary/ allied

19.4 Key developmental challenges addressed.

19.5 Geographical location of the Programme/ Project undertaken along with latitude and longitude.

19.6 Distance of the place of Programme/ Project undertaken from the area of operations of the company.

19.7 Reasons for choosing thematic area/s, beneficiary group/s and geographical area for intervention.

19.8 Programme/ Project implementation modalities like by own organization/ Company Staff or through NGO or some other institutes etc.

Sr. No. 20. Bring out the Impact of the Programme/ Project on target beneficiary (250 words max). Whether any Impact assessment was carried out by External/ Internal Agency? If yes, attach the Impact Assessment report.

Sr. No. 21. Details of the target beneficiaries (150 words max) such as number of males, females, children, girl child, sex ratio, literacy rate and rural/ urban population.

Sr. No. 22. Explain the stake holder engagement strategy adopted for the Programme/ Project planning (if any), (not exceeding 100 words).

Sr. No. 23. Briefly bring out innovation/s adopted, use of technology in planning and execution of the Programme/ Project.

Sr. No. 24. Provide the details of Programme/ Project in terms of Equity, Replicability, Scalability, Relevance and Sustainability.

Sr. No. 25. Was the results achieved by the Programme/ Project covered by any print/ electronic media of national/ international repute.

Sr. No. 26. Has the Programme/ Project been awarded/ honored by any other state/ National/ International Agency/s.

Sr. No. 27. Was the Programmes/ Project completed in time? If not, what were the reasons and how long did it overshoot/ likely to overshoot.

Sr.No.28. Provide details about revenue generation activity (s) (if any) which has taken place subsequent to the project. (not exceeding 200 words)

Sr.No.29(a) Download the format from the link provided and then fill in necessary details. After filling up details, the same is to be uploaded.

Period	Financial contribution (as covered in the budget of the project)			Financial contribution (as not covered in the budget of the project, if any)
Since Inception of project (indicate the year/s)	Sl.No	Specifications	Units	
	1			
	2			
	3			

Sr.No.29(b) - Download the format from the link provided and then fill in necessary details. After filling up details, the same is to be uploaded.

Period	Non-Financial contribution (as covered in the budget of the project)			Non-Financial contribution (as not covered in the budget of the project, if any)
Since Inception of project (indicate the year/s)	Sl.No	Specifications	Units	
	1	Infrastructure	In sq meters	
	2	Technology/PPRs	Specific technical details	
	3	Human Resources	In man-hours	

Sr.No. 30 Provide any available documentation and/ or promotional material to report the information provided, such as but not limited to details and background of the CSR Programme/ Projects, how were the Programmes/ Projects were conducted, who all participated, before and

after analysis if any. Also indicate to what extent the Programmes/ Projects are tied to your Corporate Strategy?

Sr.No.31 The nominated company may also upload videos (MP4 format, not exceeding 30 MB), images (JPG format, 3 images not exceeding 10 MB) and brochures (PDF format, not exceeding 10 MB) of the CSR programme/ project.

Sr.No. 32 The nominated company may provide links to other websites where videos, images or other literature about the CSR project is uploaded. This is optional.

Part 2

Additional details to be submitted by Companies nominated in category 2

Sr. No. 33. Name of the aspirational district where the Programme/ Project undertaken. Peculiarity of the geographical area chosen in terms of whether disturbed area/ inhospitable area/ remote area/ undeveloped area/inaccessible area.

Sr. No. 34. In the light of above, what were the key Infrastructure or Human development challenges that were addressed and targeted while undertaking the CSR Programme/ Project. What has been the positive outcome of the Programme/ Project so far and what other benefits are contemplated in future. How the Programme/ Project helped in meeting the aspirations of local people including total no of direct and indirect beneficiaries and how the challenges posed by nature have been overcome.

Part 3

Additional details to be submitted by Companies nominated in category -3

Sr. No. 35. Explain how the Programme/ Project under nomination is aligned with National Priority Area. What are the Key developmental challenges addressed in the National Priority Area that have been targeted?

Sr. No. 36. What are the achievements gained in terms of fulfilling National Priority Areas and how the Programme/ Project have been able to make a difference in the lives of the people?

Submission:

1. Nominated company is advised to save and review an application before submission. Once submitted, no amendments are permissible.

2. If any deficiency(ies) in or factual incorrectness of any given information is found in the application, the nominated company will receive an E-mail and SMS having the link which will redirect the company to the application form, so that the nominated company can correct/re-fill the application form. It should be noted that the revised/corrected application form should be submitted within 02 working days from the receipt of e-mail from the Secretariat of National CSR Awards.

3. If the nominated company does not submit the revised/corrected application form within 02 working days from the receipt of e-mail from the Secretariat of National CSR Awards, the application will be liable to be rejected.

4. After successful submission of the application form, the nominated company will be informed through an E-mail and SMS.

5. Online nomination by designated Nominating Organisations shall be accepted up to 30 September 2018. Dates for further phases will be published online on the portal www.csr.gov.in.

6. To seek any clarification(s):

For any query/clarification relating to National CSR Award, contact Dr Navneet Sharma, Nodal Officer, National CSR Awards , Indian Institute of Corporate Affairs, Sector-5, IMT Manesar, Distt. Gurugram, Haryana-122052 T: 0124- 2640004/ 16 E: national.csrawards@mca.gov.in

Appendix "A"

Categories of Awards: Maximum number of awards is 20 in 3 different Categories as follows. However, it will be the discretion of the Jury to decide the number of awards in each category subject to a maximum of 20 awards. The categories of award are as under: -

Category 1

i) Corporate Awards for Excellence in CSR:

Recognition to a company based on total eligible CSR Spend (four awards):

- Companies having eligible CSR Spend equal and above 100 crores;
- Companies having eligible CSR Spend between 10 crores and 99.99 crores;
- Companies having eligible CSR Spend between 1 crore and 9.99 crores;
- Companies having eligible CSR Spend below 1 crore;

Illustration of CSR spends:

Illustration of CSR spends of a company is as under: -

Sr. No.	Particulars	Amount in INR
i.	Net Profit (FY 2014-15, 2015-16 & 2016-17) as per section 198 of Companies Act, 2013.	<input type="text"/>
ii.	Average net profit for last three financial years as per Section 198 (FY 2014-15, 2015-16 & 2016-17) of Companies Act, 2013.	<input type="text"/>
iii.	Prescribed CSR Expenditure (i.e.) two percent of the amount listed as mentioned at serial no.(ii) above	<input type="text"/>
iv.	Actual CSR spend (FY 2016-17)	<input type="text"/>

Honourable mention: In addition to four main awards, there may be four honourable mentions of companies who did not compete with the top awardees but have made extra-ordinary contribution in the area of CSR by undertaking appreciable CSR activities as specified in Schedule VII of the Companies Act, 2013, and have also completed the mandatory legal formalities as per provisions of Section 135 of the Companies Act, 2013. Their contribution is to be recognised by way of honourable mention.

Category 2

ii) Corporate Awards in CSR in Challenging Circumstances:

Recognition to a company based on its CSR efforts in challenging circumstances, Aspirational Districts, difficult terrains/ disturbed areas, etc. (up to five awards):

i) North: Jammu & Kashmir (2 Distt.), Himachal Pradesh (1 Distt.), Punjab (2 Distt.), Haryana 1 Distt.), Uttrakhand (2 Distt.), Uttar Pradesh (8 Distt.), UTs of Chandigarh and Delhi;

ii) North East: Assam (7 Distt.), Arunachal Pradesh (1 Distt.), Manipur (1 Distt.), Nagaland (1 Distt.), Meghalaya (1 Distt.), Mizoram (1 Distt.), Tripura (1 Distt.), Sikkim (1 Distt.);

iii) East: West Bengal (5 Distt.), Bihar (13 Distt.), Jharkhand (19 Distt.), Oddisha (8 Distt.), Chhattisgarh (10 Distt.) and UT of Andaman Nicobar Islands ;

iv) West: Gujarat 2 Distt.), Maharashtra (4 Distt.), Goa, Rajasthan (5 Distt.), Madhya Pradesh (8 Distt.) and UT of Dadra & Nagar Haveli, Daman & Dew; and

v) South: Andhra Pradesh 3 (Distt.), Telangana 3 Distt.), Tamil Nadu (2 Distt.), Karnataka (2 Distt.), Kerala (1 Distt.) and UT of Pudducherry, Lakshdeep;

Detailed list of Aspirational Districts is placed at Appendix "B".

Honourable mention: In addition to five main awards, there may be five honourable mentions of companies who did not compete with the top awardees but have made extra-ordinary contribution in the area of CSR by undertaking appreciable CSR activities as specified in Schedule VII of the Companies Act, 2013, in challenging circumstances, aspirational districts, difficult terrains/ disturbed areas, etc. and have also completed the mandatory legal formalities as per provisions of Section 135 of the Companies Act, 2013. Their contribution is to be recognised by way of honourable mention.

Category 3

iii) Upto Eleven Awards to be chosen based on contribution to National Priority Areas.

Honourable mention: In addition to eleven main awards, there may be eleven honourable mentions of companies which have undertaken appreciable CSR activities who did not compete with the top awardees but have made extra-ordinary contribution in the area of CSR by undertaking appreciable CSR activities as specified in Schedule VII of the Companies Act, 2013, in challenging circumstances, aspirational districts, difficult terrains/ disturbed areas, etc. and have also completed the mandatory legal formalities as per provisions of Section 135 of the Companies Act, 2013. Their contribution is to be recognised by way of honourable mention.

NITI Aayog

List of 115 Aspirational Districts

State	NITI Aayog 30 Districts	Ministries pool of 50 districts	MHA 35 LWE Districts	Total
Andhra Pradesh		1. Vizainagram	1. Visakhapatnam	3
Andhra Pradesh		2. Cuddapah		
Arunachal Pradesh		1. Namsai		1
Assam	1. Darrang	1. Udaigiri		7
Assam	2. Dhubri	2. Hailakandi		
Assam	3. Barpeta			
Assam	4. Goalpara			
Assam	5. Baksa			
Bihar	1. Katihar	1. Khagaria	1. Aurangabad	13
Bihar	2. Begusarai	2. Purnia	2. Banka	
Bihar	3. Sheikhpura		3. Gaya	
Bihar	4. Araria		4. Jamui	
Bihar	5. Sitamarhi		5. Muzaffarpur	
Bihar			6. Nawada	
Chhattisgarh		1. Korba	1. Bastar	10
Chhattisgarh		2. Mahasamund	2. Bijapur	
Chhattisgarh			3. Dantewada	
Chhattisgarh			4. Kanker	
Chhattisgarh			5. Kondagaon	
Chhattisgarh			6. Narayanpur	
Chhattisgarh			7. Rajnandgaon	
Chhattisgarh			8. Sukma	
Gujarat		1. Narmada		2
Gujarat		2. Dahod		
Haryana		1. Mewat		1
Himachal Pradesh		1. Chamba		1
Jammu and Kashmir		1. Kupwara		2
Jammu and Kashmir		2. Baramula		
Jharkhand	1. Sahebganj	1. Godda	1. Latehar	19
Jharkhand	2. Pakaur		2. Lohardaga	
Jharkhand			3. Palamu	
Jharkhand			4. Purbi Singhbhum	
Jharkhand			5. Ramgarh	
Jharkhand			6. Ranchi	
Jharkhand			7. Simdega	
Jharkhand			8. West Singhbhum	
Jharkhand			9. Bokaro	
Jharkhand			10. Chatra	
Jharkhand			11. Dumka	

Jharkhand			12. Garhwa	
Jharkhand			13. Girdih	
Jharkhand			14. Gumla	
Jharkhand			15. Hazaribagh	
Jharkhand			16. Khunti	
Karnataka		1. Yadgir		2
Karnataka		2. Raichur		
Kerala		1. Wayanad		1
Madhya Pradesh	1. Damoh	1. Chhatarpur		
Madhya Pradesh	2. Singrauli	2. Rajgarh		
Madhya Pradesh	3. Barwani	3. Guna		8
Madhya Pradesh	4. Vidisha			
Madhya Pradesh	5. Khandwa			
Maharashtra	1. Nandurbar	1. Washim	1. Gadchiroli	4
Maharashtra		2. Osmanabad		
Manipur		1. Chandel		1
Meghalaya		1. Ribhoi		1
Mizoram		1. Mamit		1
Nagaland		1. Kiphire		1
Odisha	1. Rayagada	1. Kandhamal	1. Koraput	
Odisha	2. Kalahandi	2. Gajapati	2. Malkangiri	8
Odisha		3. Dhenkanal		
Odisha		4. Balangir		
Punjab		1. Ferozpur		2
Punjab		2. Moga		
Rajasthan	1. Baran	1. Dholpur		
Rajasthan	2. Jaisalmer	2. Karauli		5
Rajasthan		3. Sirohi		
Sikkim		1. West Sikkim		1
Tamil Nadu		1. Ramanathapuram		2
Tamil Nadu		2. Virudhunagar		
Telangana		1. Bhoopalpalli	1. Khammam	3
Telangana		2. Asifabad		
Tripura		1. Dhalai		1
Uttar Pradesh	1. Chitrakoot	1. Chandauli		
Uttar Pradesh	2. Balrampur	2. Siddharthnagar		
Uttar Pradesh	3. Bahraich	3. Fatehpur		8
Uttar Pradesh	4. Sonbhadra			
Uttar Pradesh	5. Shravasti			
Uttarakhand		1. Haridwar		2
Uttarakhand		2. Udham Singh Nagar		
West Bengal	1. Murshidabad	1. Nadia		
West Bengal	2. Maldah	2. Dakshin Dinajpur		5
West Bengal	3. Birbhum			
Total	30	50	35	115

Khuntia

1. The first part of the document discusses the importance of maintaining accurate records of all transactions.

2. It is essential to ensure that all data is entered correctly and that the system is regularly updated.

3. The second part of the document outlines the various methods used to collect and analyze data.

4. Finally, the document concludes by emphasizing the need for ongoing monitoring and evaluation of the system's performance.

What do Evaluators look for in Nominations for National CSR Award? Guidance Note for Nominating Organisations

1. In accordance with the Scheme for National CSR Awards, the following Categories of Organisations have been empowered to make nominations for National CSR Awards:
 - Ministries/ Departments of Govt of India
 - State & Union Territories (UT) Governments
 - Professional institutions: ICSI, ICAI, ICMAI
 - National Level Trade and Industry Bodies/ Chambers: CII, FICCI, ASSOCHAM, PHDCCI, SIDBI, FISME, Laghu Udyog Bharti
- 1.1 A nominating organisation can nominate up to a total of 10 entries in all in following categories of Awards:

A. Corporate Awards for Excellence in CSR:

Recognition to a company based on total eligible CSR Spend (up to four awards):

- Companies having eligible CSR Spend equal and above Rs 100 crores
- Companies having eligible CSR Spend between Rs 10 crores and Rs 99.99 crores
- Companies having eligible CSR Spend between Rs 1 crore and Rs 9.99 crores
- Companies having eligible CSR Spend below Rs 1 crore

Honourable mention: In addition to four main awards, there may be four honourable mentions of companies, which have undertaken appreciable CSR activities.

B. Corporate Awards in CSR in Challenging Circumstances:

Recognition to a company based on its CSR efforts in challenging circumstances, Aspirational Districts, difficult terrains/ disturbed areas, etc. (up to five awards):

- North
- North East
- East
- West
- South

One Award is earmarked for Micro, Small, Medium Enterprises (MSMEs) only. CSR interventions in alignment with 'Category Objective' carried out by Micro, Small & Medium Enterprise in accordance with the Section 135 of Companies Act 2013 & rules there in, shall be considered for National CSR Awards in this Category.

Honourable mention: In addition to five main awards, there may be five honourable mentions for companies which have undertaken appreciable CSR activities.

C. Corporate Awards in CSR for contribution to National Priority Schemes (Up to Eleven Awards)

National Priority Areas, as provided in the Scheme of NCSRA)

Two Awards are earmarked for Micro, Small, Medium Enterprises (MSMEs) only. CSR interventions in alignment with 'Category Objective' carried out by Micro, Small & Medium Enterprise in accordance with the Section 135 of Companies Act 2013 & rules there in, shall be considered for National CSR Awards in this Category.

Honourable mention: In addition to eleven main awards, there may be eleven honourable mentions of companies which have undertaken appreciable CSR activities.

- 1.2 As per Scheme of NCSRA, companies have been advised to seek nominations from the organizations empowered to make nominations. Accordingly, nominating organizations may suitably consider such submissions in while sending nominations for National CSR Awards.
2. Nominations for National CSR Awards are to be submitted online at www.csr.gov.in Received nominations will be assessed by an Expert Committee for shortlisting the Companies in phase 1 of the Awards. These guidelines provide information about assessment criteria for shortlisting the received nominations.
3. What is the Eligible CSR spend of the Company for the Financial Year 2016-17? Has it been calculated as per Section 135 of the Companies Act 2013 and rules there in? What is the actual CSR spend of the Company in the Financial Year 2016-17? Your answer should focus on the following details:
 - a) The Eligible CSR spend of the Company for the Financial Year 2016-17 should be calculated as per provisions contained in section 135 of the

Companies Act 2013 i.e. it should be 2% of the average profit of the previous three consecutive years.

b) What is the Actual CSR spend of the Company for the Financial Year 2016-17? What percentage does it form of the Eligible CSR Spend?

An illustration in tabular form is given below:

Sr. No.	Particulars	Amount in INR
i.	Net Profit (FY 2013-14, 2014-15 & 2015 – 16) as per Section 198 of Companies Act, 2013.	<input type="text"/> <input type="text"/> <input type="text"/>
ii.	Average net profit for last three financial years as per Section 198 (FY 2013-14, 2014-15 & 2015 – 16) of Companies Act, 2013.	<input type="text"/>
iii.	Prescribed CSR Expenditure in FY 2016-17 (i.e.) two percent of the amount listed as mentioned at serial no.(ii) above	<input type="text"/>
iv.	Actual CSR spend (FY 2016-17)	<input type="text"/>

A company for which actual CSR expenditure is equal to or in excess of prescribed CSR expenditure will received greater marks in assessment. Companies for which actual CSR expenditure is less than prescribed CSR expenditure will received lower marks in assessment.

4. What are the CSR interventions carried out by the Company? Bring out the impact, innovation, sustainability, scalability and replicability of the said CSR interventions.

a) In order to provide information pertaining to impact of CSR intervention information on the following may be provided:

- What change/s the CSR intervention has brought in the lives of the target beneficiaries?
- What is the number of beneficiaries of the CSR intervention/s?
- How many villages or cities are/ were benefitting from the CSR interventions?

b) In order to provide information pertaining to sustainability of CSR intervention information on the following may be provided:

- Has there been use of technology in addressing a problem through CSR intervention?
- Has there been a different approach to project/ programme management in the CSR intervention?
- You may provide information as to how the old approach, if any, that was being followed in a similar context was unable to address the challenge at hand. Also, what incremental benefits have accrued on account of the said innovation.

c) In order to provide information pertaining to sustainability of CSR intervention information on the following may be provided:

- Whether the continuation of the Project has been taken care of after the withdrawal of CSR funding?
- In case the CSR intervention has provided or is providing a service, is there a provision of levying user fee for sustaining the project in future?
- Does the project adequately addresses environmental risks, if any
- Is there a stakeholder group in existence which is already taking care of sustainability of the CSR intervention?

d) In order to provide information pertaining to scalability of CSR intervention information on the following may be provided:

- Whether the CSR intervention was initially taken up at a smaller scale and has been subsequently scaled up?
- What was the number of beneficiaries initially? And what is the number of beneficiaries after scaling up the CSR intervention?
- How many villages or cities were benefitting from the CSR interventions initially? And what is the number of villages or cities which are benefitting from the CSR interventions after scaling up the CSR intervention?
- Has there been use of technology in scaling up the solution through CSR intervention?

e) In order to provide information pertaining to replicability of CSR intervention information on the following may be provided:

- Has the CSR intervention been implemented at any other location/s successfully after an initial success of the CSR intervention? Provide the details of such successful replications.
5. Explain how the CSR intervention of your nominated Company is witnessing engagement of your Organisation? Explain in terms of designing, implementation, monitoring & Impact assessment of CSR intervention.
- a) Whether the CSR intervention by a Company was based on a particular need observed/ conveyed by your Organisation?
 - b) Has the CSR intervention of your nominated Company conceptualized as part of larger developmental Agenda/ Strategy of Government/ Organisation?
6. What are the key reasons of you nominating the Company? Bring out relevant extent to which the aid activity is suited to the priorities and policies of target group/ recipient? In evaluating the relevance of a Programme/ Project, it is useful to consider the following questions:
- a) Has it solved or will it solve long pending problem/ s of the target beneficiaries?
 - b) Are the activities and outputs of the Programme/ Project consistent with overall goal and the attainment of its Objectives?
 - c) To what extent were the Objectives achieved/ are likely to be achieved?

=====x=====x=====

~~24/02~~